

PRO MOTOBALL.RU

**ONLINE BROADCASTS
STATISTICS**

**THE EUROPEAN MOTOBALL
CHAMPIONSHIP
2018**



**EURO2018
MOTOBALL
KOVROV**



**6-12
AUGUST**

Russia, Vladimir region,
Kovrov, 1 Elovaya St.

AN EVENT SHORTLY

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THE CHAMPIONSHIP AND EUROPEAN COMPETITION IN MOTOBALL TOOK PLACE IN KOVROV FROM THE 6TH TO 12TH AUGUST. SIX ADULT TEAMS FROM RUSSIA, BELARUS, LITHUANIA, FRANCE, GERMANY AND THE NETHERLANDS AS WELL AS FOUR YOUTH TEAMS FROM RUSSIA, BELARUS, GERMANY AND FRANCE COMPETED IN THE CHAMPIONSHIPS. IN TOTAL, THE EVENT WAS ATTENDED BY 180 ATHLETES.

THANKS TO THE RECONSTRUCTED MOTOR-TRACK WITH A CAPACITY OF 1900 PEOPLE AND ADDITIONAL STANDS THAT WERE INSTALLED FOR THE PERIOD OF THE CHAMPIONSHIP, THE SEMIFINAL AND FINAL GAMES WERE ABLE TO WATCH MORE THAN 3,000 SPECTATORS.

THE TOWN ADMINISTRATION ARRANGED FAN-ZONES WITH INSTALLED LARGE LCD-PANELS WHICH SHOWED A LIVE STREAM OF ALL GAMES OF THE CHAMPIONSHIP.



AUDIENCE COVERAGE

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FROM THE 6 TH TO 12 TH OF AUGUST TV RELAY WAS TRANSMITTED NOT ONLY ONLINE BUT ALSO TO REGIONAL TV CHANNELS

SITE STATISTICS
PROMOTOBALL.RU

126547 VIEWS

19404 GUESTS

YOUTUBE STATISTICS
PROMOTOBALL CHANNEL

156197 VIEWS

5908 COMMENTS

1308 LIKES

TV CHANNEL STATS
GUBERNIYA 33

79000 VIEWERS WATCHED THE RUSSIAN TEAM GAMES

TV CHANNEL STATS
SVOYO TV

AT 21:00PM THE CHANNEL BROADCAST THE GAMES WITH THE RUSSIA TEAM

THE TOTAL AMOUNT OF VIEWERS PER WEEK IS OVER 270 000 PEOPLE



TARGET AUDIENCE OVERVIEW

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BASED ON THE PROMOTOBALL.RU WEBSITE AND YOUTUBE STATISTICS (AVERAGE DATA)

SEX

75% MALE
25% FEMALE

AGE

5% - UNDER 18 **11%** - 18-24 YEARS **38%** - 25-34 YEARS
29% - 35-44 YEARS **15%** - 45-54 YEARS **10%** - OLDER 55

65%

WATCHED
FROM
MOBILE DEVICES

FROM

 Russia

68%

 Belarus

2,92%

 France

16,1%

 Lithuania

1,37%

 Germany

8,85%

 Ukraine

1,23%

INTERESTS

Touring

65,7%

Mobile & Internet

46,6%

Cars

62,3%

Business

47,4%

Establishing

57,4%

Family & kids

27,7%

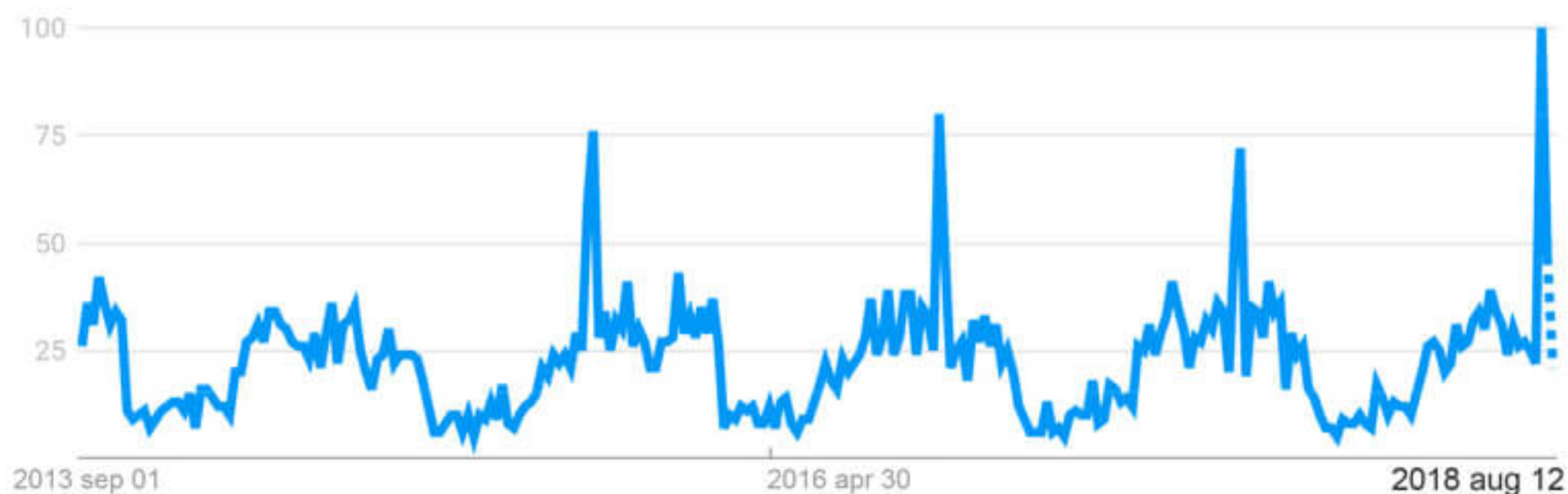


INTEREST IN MOTOBALL

ACCORDING TO GOOGLE TRENDS STATISTICS

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THE DYNAMICS OF “MOTOBALL” THEME POPULARITY FOR THE LAST 5 YEARS WORLDWIDE



IT IS OBVIOUS THAT THE 2018 EUROPEAN CHAMPIONSHIP LIVESTREAM
HAD A SIGNIFICANT IMPACT ON THE GROWTH OF INTEREST OF THIS SPORT



REVIEWS OF LIVE BROADCASTS

PROMOTOBALL.RU

BOTH DURING THE CHAMPIONSHIP AND AFTER ITS TERMINATION WE RECEIVED
AND WE STILL RECEIVE **LARGE NUMBER OF THANKS** BOTH FROM PLAYERS, AND FROM
THEIR FAMILIES AND FROM FANS OF COURSE.

WE UNDERSTAND AS FAR AS IT IS NECESSARY
FOR PEOPLE AND IT INSPIRES US.



Anthony Morgane Mathiot Nazon

рекомендует PROMotoball.

12 авг. в 21:00 ·

Grâce à vous nous avons pu le suivre le
championnat d'Europe depuis la France !!! Un régal
continuez comme ça !

Показать перевод

PROmotoball

Нравится

Коммента...

Поделиться



Chris Aikens

I just wanted to thank you all!

You did an amazing job by broadcasting every
match and even interviews.. Also the
commentating during the games (with
translation offcourse) are just like an
proffecional sports canal.

Also a lot of Dutch supporters wanted to thank
you all!

See you all next year hopefully in Taifun -Mörch.



Chris Aikens

5 мин. назад · Просмотрено 20:30 · Отправлено из
Интернета



Напишите
сообщение...



Instagram



our Story

msctaifun

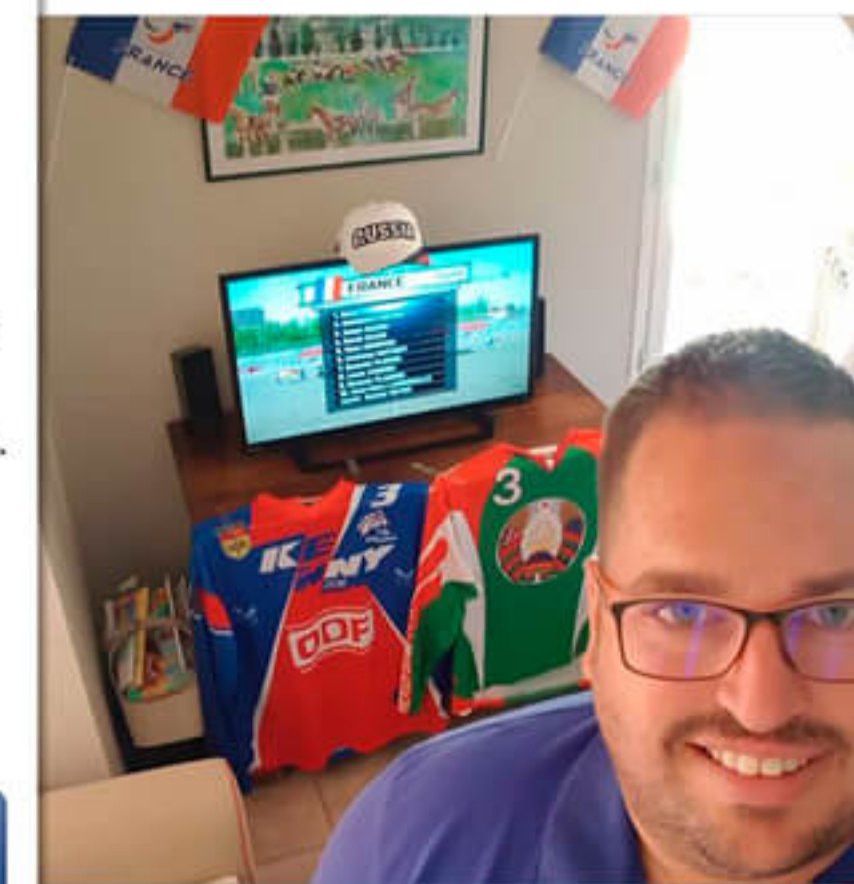
aleksey_se...

sebastienb...



jeremy_audegond

Camaret-sur-Aigues



A LITTLE MORE KIND WORDS


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 **Maggy Senechaud** рекомендует PROmotoball.
8 авг. в 13:39 ·

merci pour les retransmissions en direct..... bravo pour votre travail.

[Показать перевод](#)

 Нравится  Коммента...  Поделиться

 **Ben Sbr** рекомендует PROmotoball.
10 авг. в 9:23 ·

5 звезд

Sacha,
Félicitations pour la diffusion de l'intégralité des matches du CEN 2018 à Kovrov....

[Показать перевод](#)

 Нравится  Коммента...  Поделиться


 **Greg Granjon** рекомендует PROmotoball.
7 авг. в 22:21 ·

C'est énorme de pouvoir suivre la CEN en direct grâce à vous. Merci

[Показать перевод](#)

 PROmotoball

 Супер  Коммента...  Поделиться

 **Pieter Gielen** рекомендует PROmotoball.
11 авг. в 21:29 ·

Heel mooi gefilmd
Complimenten 🙌

 PROmotoball

 Супер  Коммента...  Поделиться



Борис Зубенко

Поклон не то слово. Вы ПРОФИ ребята. УДАЧИ ВАМ



НАТАЛЬЯ К (Продан)

Спасибо за трансляции! Комментировали так, как будто и мы на трибунах в Коврове присутствовали.



Ольга Ковтун (Апарина)

Промотобол спасибо огромное, смотрели все игры, всё отлично было. Вашей огромной команде БОЛЬШАЯ БЛАГОДАРНОСТЬ.



Денис Акимов

Промотоболл Вы Супер!!! Тоже смотрели каждый день напролёт с товарищами. Завтра можно выходить на работу



Любовь Шестакова(Альмухаметова)

12 авг

Чемпионы молодцы и взрослые и молодежь но главные это ребята с промотобол молодцы низкий вам поклон и большое спасибо за отличные трансляции от всех любителей мотоболла

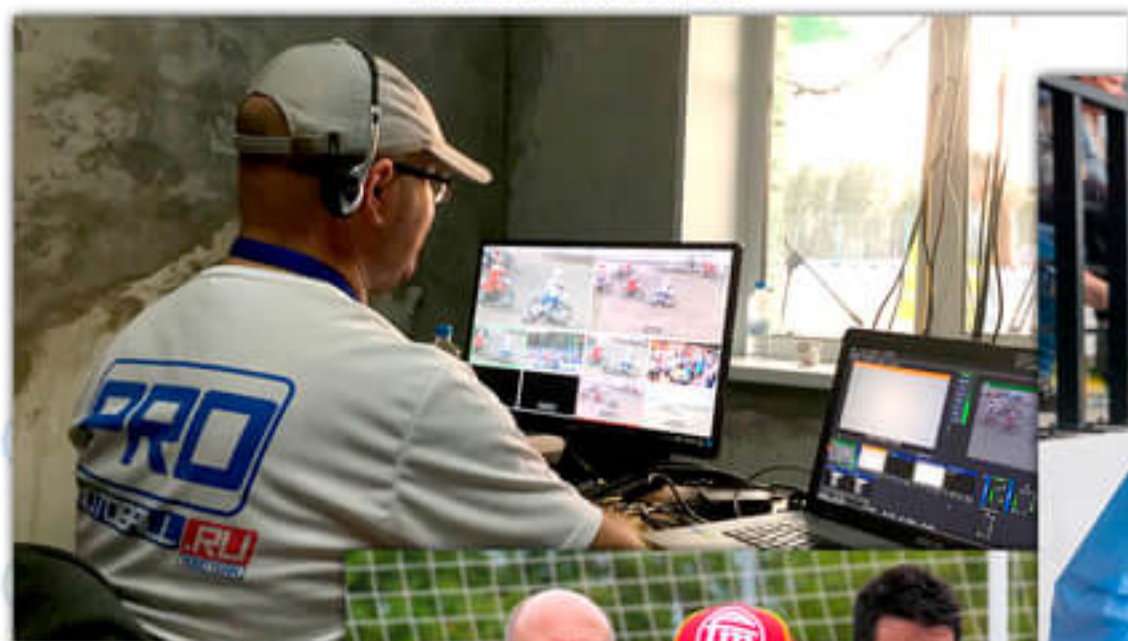


ABOUT OUR TEAM

PRO MOTOBALL.RU

WE - NOT ONLY FANS OF MOTOBALL, BUT ALSO PROFESSIONAL TEAM FOR VIDEO FILMING,
ALSO WE PROVIDE SERVICES IN THE ORGANIZATION OF LIVE BROADCASTS ON EVENTS OF VARIOUS LEVEL AND APPOINTMENT.
IT IS POSSIBLE BECAUSE OF OUR PROFESSIONAL VIDEO EQUIPMENT AND ALSO:

STRICT DIRECTOR



HARDY CAMERA-MEN



BEST SPORTCASTER



CARING TEAM-MANAGER



THE WHOLE GOOD TEAM

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[HTTP://PROMOTOBALL.RU](http://promotoball.ru)



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THANKS!
SEE YOU IN GERMANY
EURO 2019

